

ANDI MANES

PRODUCT DESIGNER, RESEARCHER AND ILLUSTRATOR



New York, USA



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SKILLS

- Graphic Design
- UX/UI Design
- Web Design
- Wireframing
- Usability Testing
- Hand Sketching
- Project Management

EDUCATION

- **UX DESIGN CERTIFICATE**
Springboard
2021-2022
- **B.ARCH**
Tel-Aviv University, Israel
2011-2016

SOFTWARE

- Figma
- Sketch
- Adobe XD
- Adobe suite
- Miro
- Invision
- Autocad
- Revit
- Rhino
- Sketch up

PROFILE

A creative professional and a former Architect with over 6 years of professional career and a life-long passion for creating beautiful experiences. Started my UX career by designing experiences for several early-stage apps. Before transitioning fully to UX, I held several Architecture positions in NYC where I gained experience in dealing directly with big clients, working under extreme deadlines and finding balance between usability and business viability.

EXPERIENCE

UX/UI DESIGN INTERN

• 2022

GARDENSTEAD

5 week internship program for an online gardening community. The project goals were to increase newsletter subscribers by 30K by Oct 2022. Understand the personas from within the community in order to suggest future revenue generating products.

- Performing market and user research & Synthesizing findings
- Designing email templates
- Ideating
- Wireframing
- Creating a design guide & Creating a high fidelity prototype
- Performing usability testing
- Presenting

PRODUCT DESIGNER

• 2021

HERDBOOK

A freelancing position for a pre-seed start-up trying to recruit an initial round of funds. Thanks to these designs, a round of \$2.5M was proposed.

- Performing market and user research & Synthesizing findings
- Designing marketing materials
- Ideating & User Flows
- Wireframing
- Creating a high fidelity prototype

PROJECT ARCHITECT

• 2019 - 2022

GF55 ARCHITECTS

Managing 2 staff members.
Serving as a PM for smaller scale projects.
Contributing to all stages of a given project.
Working on large scale housing projects throughout the Tri-state area.
Participating in all required submissions.
Coordinating project deliverables with all project parties.
In charge of staff project management meetings, in charge of the Material library.
Serving as a key contact person for the firm with outside vendors and contractors.
Working on bids and preparing site and zoning studies for potential clients.